

Hello,
I'm _____ with VMS.

Quick question, What if you could make 1% every time you accept a credit or debit card instead of paying fees, like a rewards program for business? Just like the cardholders get rewards?

Let me show you how it works.

How much in monthly card volume are you doing now?

(Get on www.reversepos.com)

Slowly scroll down the Reversepos.com webpage so that the owner can see the logos of other companies that utilize our service. Enter the amount that they gave you into the calculator on the web page in the box that reads Monthly Card Volume.

I can see here that I can definitely generate a profit for you using our program. So on average, after you add in all the surcharges that you're currently paying you're averaging about 3% in total fees to accept credit cards. Which is right here **(point to the What you'll no longer pay)**.

On our program, you will no longer pay that.

Now that alone, makes this a no-brainer, but in addition to removing that cost, we actually pay you 1% on all credit card sales. You will make a 1% reward of **(Point to Merchant Reward)** and you'll no longer pay any processing fees.

After deducting the program cost which is right here **(point to the Flat monthly program cost)** you will go from paying _____ **(point to What you'll no longer pay)** to accept credit cards to making _____! **(point to the Program Value (Monthly))** That's worth \$_____ to you every year! **(Point to Annual Value)**

Here's how it works: our systems use a program called "cash discount" Compliant in all 50 states. A 4% increase is applied to All Sales. We take 3% to pay off the card companies and you keep the 1%. Your customer has the option to pay in cash and to remove that increase, which is done automatically by our systems.

You can get a regular Terminal, but we will also include our new smartflex Point of sale as well (you can show them the video on this located as the "Featured product" on the site. You can use it if you want or just stick with the terminal.

Or, we can integrate with your current point of sale system in most cases. Want to upgrade to a full svc point of sale? We can let you demo some systems to find the one that's right for you.

~Which would you prefer?

Scroll back up to the calculator. Face the screen towards the merchant with the totals. So with our program, you get the hardware you want, you no longer pay _____, and you get the rewards making you _____ per year. Looks like a no brainer to me!

All we need to do is apply for pre-approval, then the completed application will be emailed to you for approval!

Click on **Apply now** and start filling out the application questions. If they have questions they will ask but keep moving forward.